Dear Team Leader,

Gala Groceries wants to improve the stock items that they sell year-round. Through analysis from the given data there are some findings:

* Number of transactions seem to be occurred more on cheaper items
* The other features seem to have even distribution on transactions
* Dataset given is 1 week range

In order to answer the goals, there are some things to do

* We need more data because the client wants to deliver their objective consistently year-round while the data provide only 1 week range
* We need to be more specific on the problem statement we want to solve because the current business problem is too broad
* By growing the data we need more features also to help understand the problem we will solve

That’s the points I found during the analysis of the given data. Hopefully it will help and I’m looking forward to the next steps.

Best regards,

Hendra Ronaldi